The Software Engineering of Mobile Application Development

Dr. Christelle Scharff Pace University, NY, USA

Thanks: NCIIA IBM

Agenda

Audience

Context

Java ME

Process

Mobiles

Java ME

Android

Designing

Coding

Testing

Process

Audience

Who are the attendees?

Context

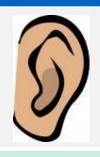
A Unique Medium – More than a Computer

- Ubiquity
 - Everywhere and always with you
- Accessibility
 - Always on
 - Everything can be accessed from a mobile phone (e.g., Web, music, radio, photos and videos)
- Connectivity
 - Staying connected to a social circle at all times



twitter

A Unique Medium – More than a Computer



Calls and voice commands



 Cameras, accelerometers and sensors for proximity and ambient light





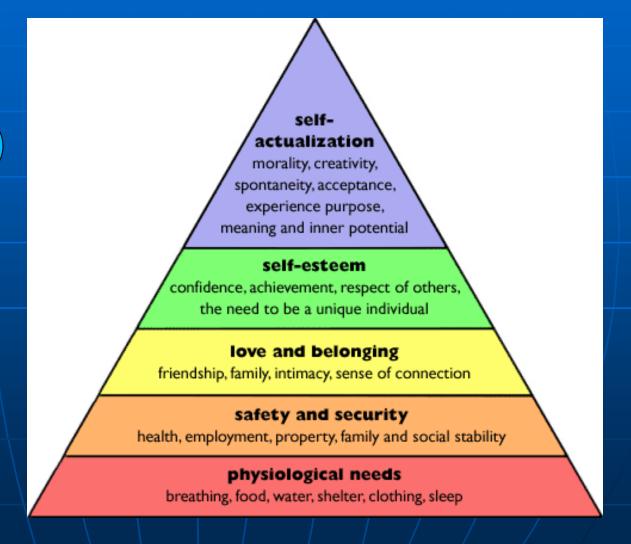
Touch screen



Location by triangulation or GPS

Mobile Phones and the Maslow's Hierarchy of Needs

Who are the users?



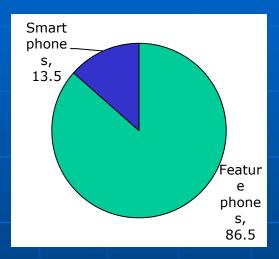
Global Mobile Market

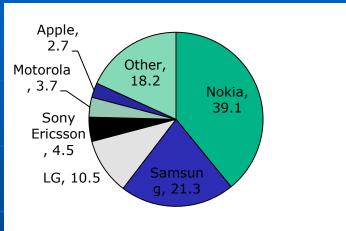
- USA
 - Engagement in mobile content and downloading applications
 - Experience with 3G
- Latin America
 - 12% of the population has mobile phones
 - 6 times the PC penetration
 - Brazil is the 5th mobile market in the world
- Asia Pacific
 - Japan uses a higher-speed transmission protocol for content (W-CDMA)
 - More emails than SMS, Flash support, QR codes, TV
 - South Korea has a very successful mobile game market
 - India has the lowest mobile Internet penetration rate in the region. It is famous for outsourcing of mobile development
- Europe, Middle East and Africa
 - Less carriers than in other parts of the world
 - UK and Spain are the largest mobile markets in Europe
 - Africa is the fastest growing market

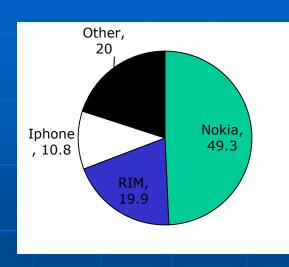
Devices

- A wide variety of devices by the main vendors
 - E.g., Nokia, Motorala, Sony Ericsson
- A wide variety of operating systems
 - E.g., Blackberry, Palm OS, Windows CE/Mobile,
 Symbian, motomagx, linux
- A wide variety of development environments
 - E.g., Java ME, Qualcomm's BREW, Google' Android, Google App Engine (GAE) for mobile web applications, JavaFX, Qt
- A wide variety of programming languages
 - Java, Python, Flash Lite, Objective C, C, C++,
 JavaScript, HTML and CSS for Widgets

Global Handset Sales







Feature / Smart phones (1Q 2009)

Feature phones (4Q 2009)

Smart phones (1Q 2009)







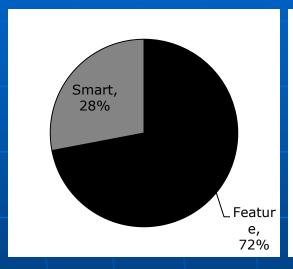


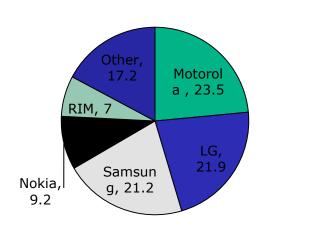


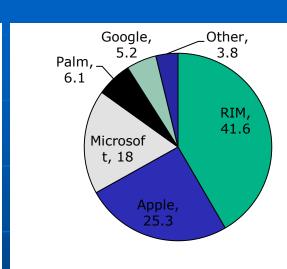


http://www.mobilemarketer.com

US Handset Sales







Feature / Smart phones

Feature phones

Smart phones













http://www.cellularnews.com

Mobile Stores

App Store	Android Market	Ovi Store	Blackberry App World
July 2008	March 2009	May 2009	November 2009
70% / 30%	70% / 30%	70% / 30%	80% / 20%

- Iphone apps
 - > 150 000 apps
 - > 500 million downloads
- Free and paid apps
- Not all phones are supported
- Not open in all countries



App Store





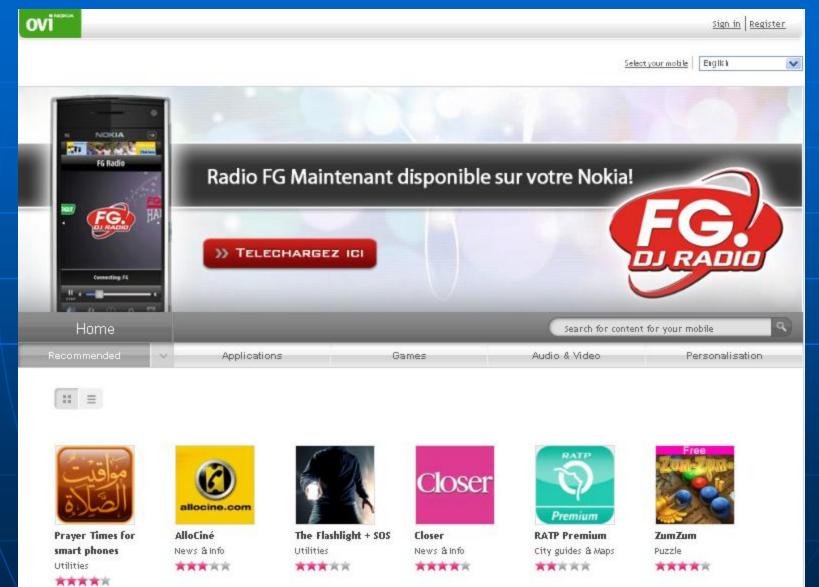
Android Market



Site Terms of Service - Privacy Policy - Brand Guidelines - Help - Legal Information



Nokia Ovi Store





Blackberry App World Pricing



Applications

- Featured App Store apps
 - http://www.facebook.com/AppStore?v=app 3 80449627359
- Featured Android market apps
 - http://www.android.com/market/featured.html
- Ovi Store
 - http://store.ovi.com/content/5406/send-tofriend
- Blackberry App World
 - http://appworld.blackberry.com/webstore/

Mobile Phones in Africa

- 4 billions mobile subscribers expected worldwide by 2010
 - A large part of these subscribers will be in Africa
 - 70% of the world's mobile subscriptions are in developing countries, NY Times April 13, 2008
- A new paradigm to think about bridging the digital divide and reach the bottom of the pyramid
- Pioneering initiatives in agriculture, health, education, banking, citizen media, disaster and humanitarian relief, democratic participation...



Source: ITU World Telecommunication/ICT Indicators Database.

^{*} Estimates.



Innovations in the African Context

Yobalema



3G sim card

\$5 (Senegal)



Senegal

Ghana

Nigeria

\$20 \$1.5 / day or \$30 / month for unlimited calls and Internet (Senegal) \$100 \$1 / hour \$5 / day (Senegal)

Source: http://expressotelecom.com

Technologies

- SMS
- MMS
- QR codes
- Mobile web sites
- IVR (Interactive Voice Response)
- Bluetooth
- Client applications
- Widgets
- **USIM**
- UDDI
- Mobile TV
- Wallpapers
- Ringtones





ur. Constelle Schaff is associate professor of computer science at Pace University, Manhattan, NY, She obtained her PhD in Computer Science from the Henn Poincaré University of Nancy in France under

Her PhD is in automated deduction and theorem proving. Automated deduction are theorem proving study programs that automatize reasoning. The main applications automated deduction and theorem proving are software and hardware venfication. Proofs of software are crucial in that they provide assurance of correctness that cannot be obtained.

PACE

In the recent years her interest is in the development and implementation of graph-bi-decision procedures for special domains (e.g. congruence closure, lists). STHCA, an or source little engine of proof for the empty theory, the theory of lists and the theor encryption, has been released in July 2009.

In 2008-2009 Dr. Christelle Scharff in on sabbatical and traveling between the US, Francisched and Cambodia.



Setting up an SMS Service

- What do you need to set up your own SMS service?
 - A computer
 - A GSM modem or a phone with GSM modem
 - A software that acts as a SMS gateway
 - Kannel SMS gateway (<u>http://kannel.org</u>) is open source
 - RapidSMS (<u>http://rapidsms.org</u>) is open source
 - Ozeki (<u>http://ozeki.com</u>) is a commercial software
 - FrontlineSMS (http://www.frontlinesms.com/) is free





SMS

Health



Data Collection

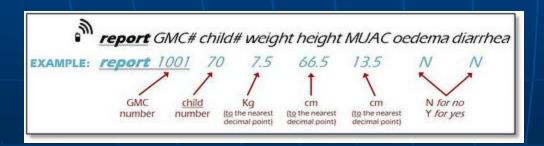
Source:

http://rapidsms.org

Malnutrition surveillance



Integrated Nutrition & Food Security Surveillance Data Collection									
Child #	Sex	Age	Weight	Height	% Weight for Height	MUAC	Oedema	Dianhoea	
70	M	24	7.5	66.5		13.5	N	N	
28	۶	13	6.7	55.4		12.1	٧	٧	
42	۶	42	8.6	65.8		13.8	У	٨	





SMS

Education





Source:

http://rapidsms.org

Sending SMS as a tool for literacy and numeracy



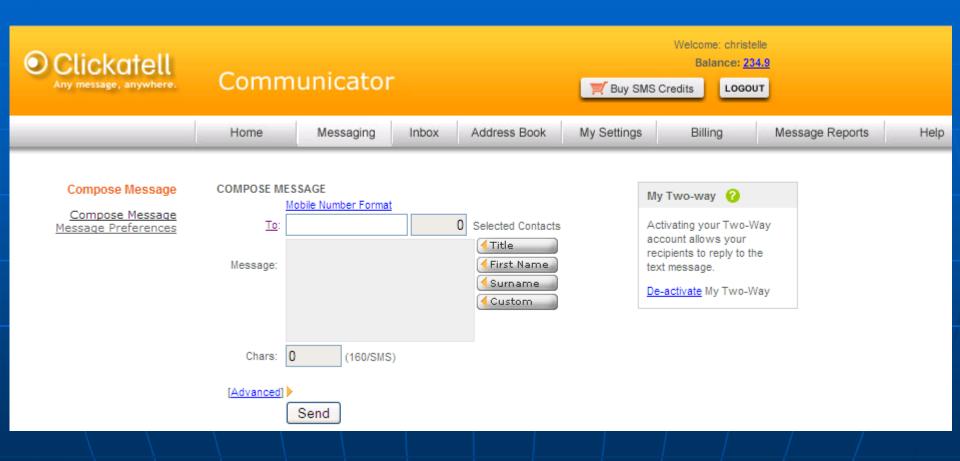


http://tostan.org

SMS

Web

Web-to-SMS



Mobile Web

Christelle SCHARFF





Home

Dr. Christelle Scharff is associate professor of computer science at Pace University, Manhattan, NY. She obtained her PhD in Computer Science from the Henri Poincaré University of Nancy in France under the supervision of Dr. Claude Kirchner and Dr. Christopher Lynch and did her research at LORIA and INRIA Lorraine.



Her PhD is in **automated deduction** and **theorem proving**. Automated deduction and theorem proving study programs that automatize reasoning. The main applications of automated deduction and theorem proving are software and hardware verification. Proofs on software are crucial in that they provide assurance of correctness that cannot be obtained using testing techniques.

In the recent years her interest is in the development and implementation of graph-based decision procedures for special domains (e.g. congruence closure, lists). <u>SirHCA</u>, an open source little engine of proof for the empty theory, the theory of lists and the theory of encryption, has been released in July 2008.

In the last years she has also been involved in global software engineering and mobile application development.

In 2008-2009 Dr. Christelle Scharff in on sabbatical and traveling between the US, France, Senegal and Cambodia.

Does your Web site appear well on a mobile phone? http://ready.mobi/

Page results

URL tested: http://www.csis.pace.edu/~scharff

Username: Password: Use your mobiForge sign-in - Sign up@mobiForge - Lost password



It will definitely display very poorly on a mobile phone.

Your mobi.readiness score is calculated from the results displayed below. Failing tests and large page sizes both lower the score. Read through the report to understand how to improve your score - and vour site.



About this report



Ready.mobi uses industry standard tests developed with the W3C and leading mobility companies.

Ready mobi provides an analysis of how your web content is likely to function on a mobile device.



Many tests performed by ready.mobi are defined by the W3C in the MobileOK Basic Tests 1.0 document

More testing?



Back to start page

Test another page

GO

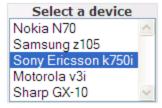
Feedback



How useful did you find this report?

Visualisation

(Note: these emulators use their own device specific HTTP headers and therefore may receive a different page than that tested by the report)





Test summary



10 Passes



4 Warnings



12 Fails



1 Comments

(include email for a reply)

G0

Bugs / discuss Request a feature

What now?

Visit mobiForge for everything you need to know about developing for mobile



Want to improve?
Read our FREE Mobile
Developer's Guide. Try
our training course and
get dotMobi certified.



Want some help? Get all your questions answered at our developer forums



Ready to go live?
If you're mobi ready why
not get your site listed in
the worldwide .mobi site

directory?

Other domains

You might also be interested in these domains

Additional tests

(Click name of tests to see more detail in the panel below)

MIME types

Objects or scripts

Character encoding

Auto refresh

Pop up windows

Redirection

Alt texts

Default input mode

Image maps

Provide defaults

Specify image sizes

Page size limit

Measures

Large graphics

Page title

Use of stylesheets

Tables

Stylesheets dependency

Tables for layout

Nested tables

Access keys

Caching

External resources

Structure

Image Resizing

Google sitemap

Form submit buttons

See http://www.mobisitegalore.com/index.html to see how to design a mobile web site easily!

QR Codes

- QR codes are codes that can stock 7089 numerical characters and 4296 alphanumeric characters
- QR codes store data, addresses and urls in magazines, signs, buses and business cards
- QR codes are common forms of mobile messaging in Asia
- Require phone equipped with the correct reader software
- QR code generator
 - http://qrcode.kaywa.com/

Crowdsourcing Crisis Information

Ushahidi – http://ushahidi.org





Project in Senegal

- Teach students the skills to engineer mobile solutions
- Educate students on the potential and procedures (technical and business levels) for creating tech startups (based on mobile technology)
- Develop mobile solutions for Senegal











Mobile Phone
Application Development
and
Web Design for Senegal

http://www.mobilesenegal.com



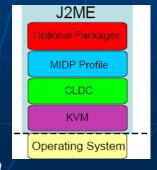
Project in Senegal

- Boot camps in mobile application development at Thies
- Courses in mobile application development in different universities in Senegal
- National competition for the development of mobile applications
- Training for faculty
- Application for children, artisans and universities
 - KomKom accounting for artisans Judge choice prize



Calling All Innovators.com

More than 75 mobile Web sites



eclipse

Java ME

Why Java?

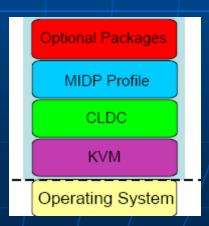
- The Java platform is
 - Safe the code executes within the JVM
 - Robustness automated garbage collection prevents memory management
 - Portability a single executable can run on several devices
 - Rich set of APIs
- Market trends
 - 80% of the mobile devices are Java compliant
 - Lots of Java applications on the market
 - Operators are developing Java services
 - "Can transfer Java knowledge to Android"

Java Platform

- Composed of 3 elements:
 - Java programming language specification
 - Virtual machine
 - APIs (Application Programming Interfaces)
- Supports a wide range of hardware:
 - Java SE (Java Standard Edition)
 - Java EE (Java Enterprise Edition)
 - Java ME (Java Micro Edition)
 - Java Card

Java ME

- Java ME is not a piece of software like Java SE
- Java ME is a platform, a collection of technologies and specifications for small devices
- Java ME is divided into 3 components:
 - Configurations
 - Profiles
 - Optional packages



JCP

- Java Community Process
 - http://jcp.org/
- JCP is a consortium of experts (companies and individuals) who develop and evolve Java technology specifications
- A specification is based on the description of the language, virtual machine, platform editions, profiles, and application programming interfaces
- JCP stages: New **Java Specification Request** (JSR) review, Early draft review, Public review, Proposed Final Draft, Maintenance Review, Rejected, Removed
- List of all the JSR: http://jcp.org/en/jsr/all
 - JSR 82 Bluetooth, JSR 120 SMS Messaging

Configuration

- A configuration is a specification that defines the minimum virtual machine and base set of APIs to develop applications for a family of devices
 - Data types, basic systems and threads (Boolean, Long, Thread, Runtime, Throwable, Math...)
 - Utility classes (Calendar, Date, Hastable, Random, Stack, Timer, TimerTask, Vector...)
 - etc
- Example:
 - CLDC 1.1 / JSR 139 Connected Limited Device Configuration
 - http://jcp.org/aboutJava/communityprocess/final/j sr139/index.html

Profile

- A profile extends a specification and add more specific APIs to provide a more complete environment to develop applications
- Profiles can include APIs for user interface and persistence storage
- Examples:
 - MIDP 2.0 / JSR 118 Mobile Information Device Profile
 - MIDP 2.0 offers advanced networking, security, gaming, and media features
 - http://download.oracle.com/javame/config/cld c/ref-impl/midp2.0/jsr118/index.html

Optional Packages

- An optional package provides functionalities that may not be associated with a particular configuration and profile
- Examples:
 - JSR 82 Bluetooth API
 - JSR 120 Wireless messaging API WMA
 - JSR 172 J2ME web services

Stack

- A device implements a complete software stack that consists of a configuration, a profile and optional packages to make it clear to the developer on what to expect from the device
- Example: JSR 185 Stack JTWI (Java Technology for the Wireless Industry)



Fragmentation

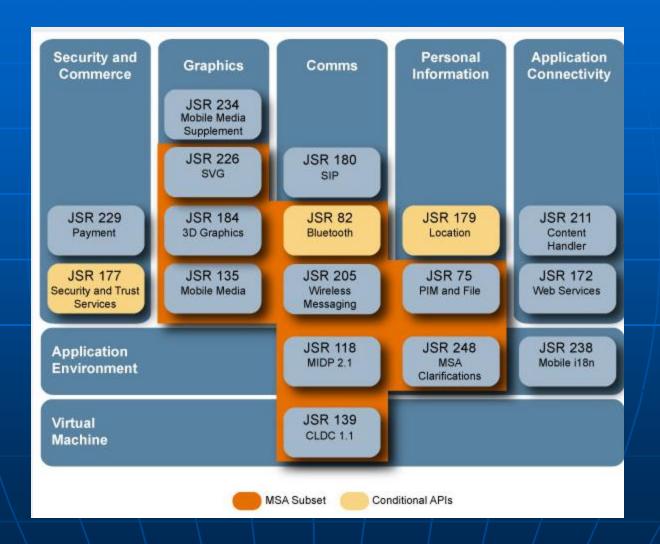
- Fragmentation is the inability to "write once and run anywhere" due to the multitude of vendorspecific and optional APIs
- Developing an application targeting n different devices required it to be tested on the n devices
- JTWI JSR 185 is one step to provide a comprehensive set of functionalities in a standard application development by clarifying and combining vendor-specific and optional APIs



MSA

- Mobile Service Architecture JSR 248
- MSA is a specification built on CLDC 1.1, MIDP 2.1 and JTWI to incorporate new technology and services
- MSA is the new wireless industry-defined standard
- MSA is divided in 2 branches: MSA and MSA subset
- MSA contains a set of mandatory and conditionally mandatory APIs
 - A conditionally mandatory API is an API that is not present on all devices (e.g., JSR 179 Location API)
- Advanced Mobile Service Architecture JSR 249 is next!

MSA



Source: unknown





SR 139 Connected, Limited Device Configuration (CLDC) 1.1

JSR 118 MIDP 2.0

JSR 185 Java™ Technology for Wireless Industry

JSR 75 FileConnection and PIM API

JSR 82 Bluetooth API

JSR 135 Mobile Media API

JSR 172 J2ME™ Web Services Specification

JSR 177 Security and Trust Services API for J2ME™ (CRYPTO and PKI packages)

JSR 184 Mobile 3D Graphics API for J2ME™

JSR 205 Wireless Messaging API 2.0

JSR 226 Scalable 2D Vector Graphics API

Nokia UI API

HTML over TCP/IP

WAP 2.0

XHTML over TCP/IP

Flash Lite version Flash Lite 2.0

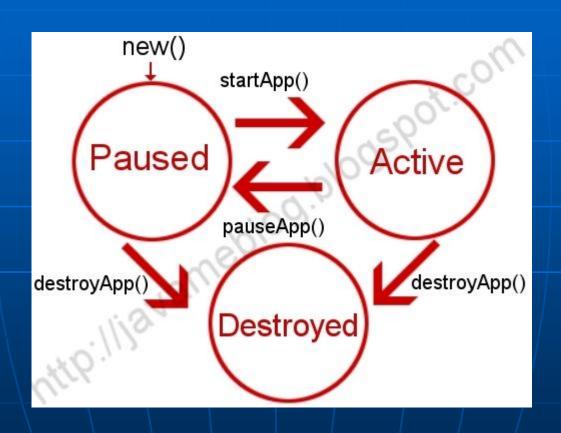
Development Environments

- Used in this tutorial
 - Java jdk 6
 - http://www.oracle.com/technetwork/java/javase/dow nloads/index.html
 - Sun Java Wireless Toolkit for CLDC
 - http://java.sun.com/products/sjwtoolkit/
 - Eclipse
 - http://www.eclipse.org
 - EclipseME plugin
 - http://eclipseme.org
- Optional
 - Nokia PC suite to deploy files on the devices
 - Nokia S40 6th edition SDK to have a Nokia S40 series device emulator

MIDlet

- A MIDlet is an application that can run on MIDP devices
- A MIDlet is a class that inherits from javax.microedition.midlet.MIDlet
- A MIDlet has three methods:
 - startApp() to initialize the MIDlet or resume a paused MIDlet
 - pauseApp() to pause the application
 - destroyApp() to clean up the application and release all resources
- These methods are callback the Application Management Software (AMS) calls them whenever necessary
- These methods can also be called in the MIDlet code

MIDlet Lifecycle



MIDlet Suites

- One or more MIDlets are packaged together into a MIDlet suite composed of:
 - A Java Archive (JAR) file containing the userdefined classes, images and sounds that make up the application and the JAR file manifest that describes the attributes of the MIDlet
 - A Java Descriptor (JAD) file containing the description of the MIDlet suite
 - It permits a device to examine the descriptor before downloading the whole MIDlet suite

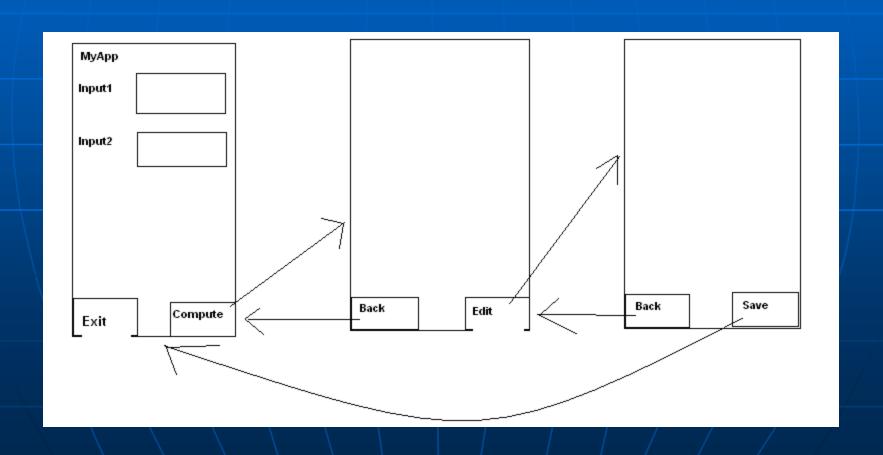
Skeleton of a MIDlet Class

```
import javax.microedition.lcdui.Command;
import javax.microedition.lcdui.CommandListener;
import javax.microedition.lcdui.Displayable;
import javax.microedition.midlet.MIDlet;
import javax.microedition.midlet.MIDletStateChangeException;
public class SkeletonMIDlet extends MIDlet implements CommandListener {
public SkeletonMIDlet() {}
protected void destroyApp(boolean arg0) throws MIDletStateChangeException {}
protected void pauseApp() {}
protected void startApp() throws MIDletStateChangeException {}
public void commandAction(Command arg0, Displayable arg1) {}
```

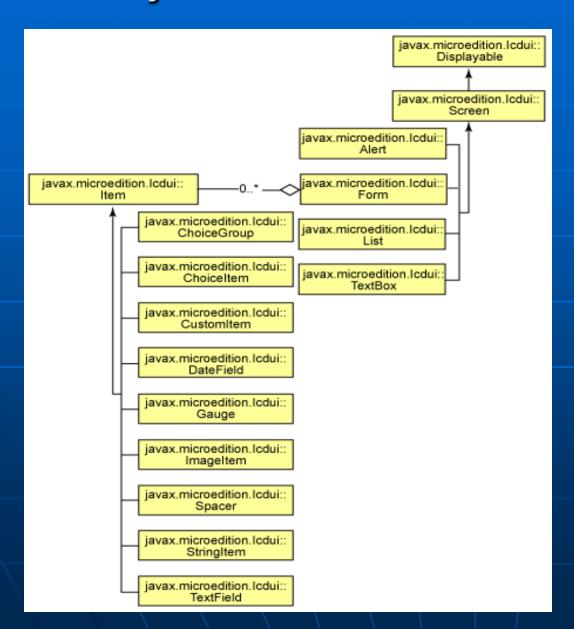
Designing Mobile Applications in Java ME

- Do not think about designing mobile phone applications like you are designing web or standard applications!
- A different GUI paradigm
 - Instead of seeing the GUI as multiple windows, the GUI could be seen as a deck of screens
 when only one screen is active at a given time
- High-level GUI APIs portable, easy-to-use, little control over the GUI look and feel
- Lower-level GUI APIs full control of graphics and inputs, based on the Canvas, Graphics, Image and Font classes, low-level drawing with specific additional classes

Designing Mobile Applications



Major Classes of LCDUI MIDP 2.0



http://www.ibm.com/devel operworks/wireless/library /wi-prep/fig8-midp2-hllcdui.gif

Display and Displayable

- The Display class represents the screen of a device
- The Displayable class describes object that can be visible on a Display
- To get the (unique) Display of a MIDlet use
 - public static Display
 getDisplay (MIDlet m)
- To request an object to be made visible on the Display use
 - public void

 setCurrent(Displayable nextDisplayable)

Form

- A Form is a screen that contains an arbitrary number of items descendant of the class Item:
 - StringItem, TextField, ImageItem,
 ChoiceGroup, Gauge, Spacer, DateField
 and custom items
 - An item belongs to one form only
- A Form can be edited using append, delete, insert and set methods
- Items are referred by their index in the Form
- The device handles layout (organized by rows), traversal, and scrolling

Command

- A Command is defined by:
 - A label
 - A type
 - Common commands BACK, CANCEL, EXIT, HELP, OK, STOP
 - Application-specific commands SCREEN
 - Form-specific commands ITEM
 - A priority lower priorities are more important

Command and CommandListener

- The Command class represents an action the user can perform WITHOUT defining the action
- The action is defined in a CommandListener associated with the Displayable
- Actions are described in the commandAction methods of the CommandListener interface that must be implemented by the MIDlet class
 - public void commandAction(Command arg0, Displayable arg1)
- The device organizes how the commands are displayed on the screen

Example

```
public class MyMIDlet extends MIDlet implements CommandListener {
   private Display display;
   private Form form
   private Command cmdOK;
   protected void startApp() {
     display = Display.getDisplay(this);
     form = new Form("Example of Form");
     cmdOK = new Command("OK", Command.OK, 0);
     form.addCommand(cmdOK);
     form.setCommandListener(this);
     display.setCurrent(form);
   public void commandAction(Command cmd, Displayable d) {
        if (cmd == cmdOK && d == mForm) {
             System.out.println("OK command");
```

Demo of Java ME

Demo of Android

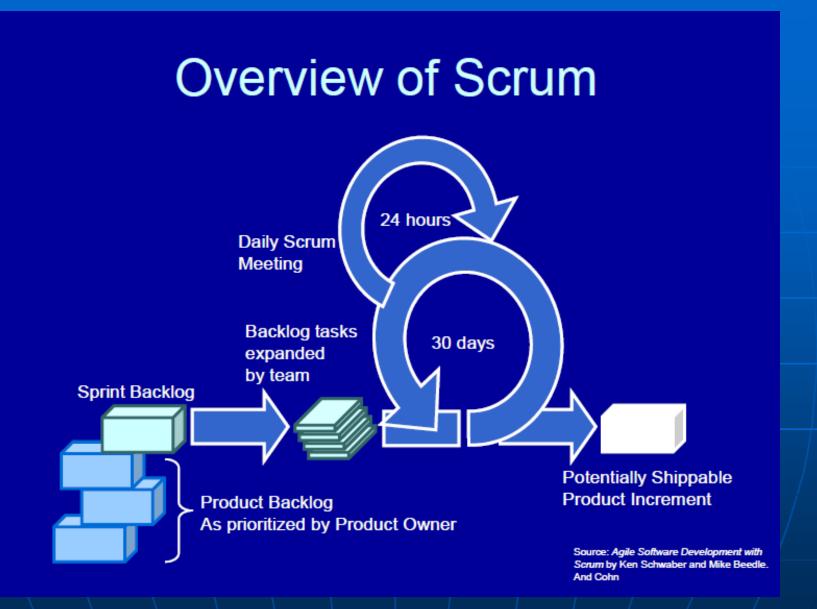
Process

Scrum for Mobile Application
Development



Agile methodologies				Sprint		
Client		Pı	Prioritization			
Product owner				Estimation		
Scrum master				Refactoring		
Scrum team				Velocity		
Chicken			Sprint planning			
Pig	Da	Daily Scrum meeting				
Product backlog			g	Iteration		
Sprint backlog			Impediment			
User story			Sprint goal			
Behaviors			Sprint review			
Features		E	Burndown chart			
Constraints			Commitment			
Bugs	S	Sprint retrospective				

- Developed in management in 1983 and adapted to software development in 1993 by Jeff Sutherland and Ken Schwaber
- Empirical challenges cannot be addressed successfully by generic models
- Focus on maximizing the team's ability in an agile manner to emerging challenges
- No specific process prescribed
- Short iterations (Sprint) where the software is designed, developed and tested
- Daily 30-minute stand-up meetings (Scrum)
- The requirements are initially expressed using user stories and available in the Product Backlog and then in the Spring Backlog
- The Product Owner is the owner of the requirements
- The Scrum Master facilitates Scrum and remove impediments linked with the process



Source: http://www.rallydev.com

Roles



Product Owner. Set priorities



ScrumMaster: Manage process, remove blocks





Team: Develop product



Stakeholders: observe & advise

Key Artifacts

Product Backlog

- · List of requirements & issues
- · Owned by Product Owner
- · Anybody can add to it
- Only Product Owner prioritizes

Sprint Goal

- One-sentence summary
- · Declared by Product Owner
- · Accepted by team

Sprint Backlog

- · List of tasks
- · Owned by team
- · Only team modifies it

Blocks List

- List of blocks & unmade decisions
- · Owned by ScrumMaster
- · Updated daily

Increment

- · Version of the product
- Shippable functionality (tested, documented, etc.)

Key Meetings

Sprint Planning Meeting

- Hosted by ScrumMaster; 1/2-1 day
- In: Product Backlog, existing product, business & technology conditions
- Select highest priority items in
 Product Backlog; declare Sprint Goal
- Team turns selected items into Sprint Backlog
- Out: Sprint Goal, Sprint Backlog,

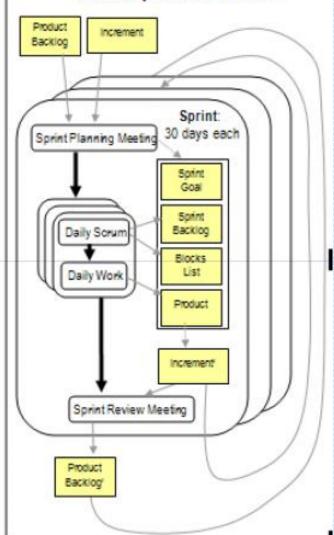
Daily Scrum

- · Hosted by ScrumMaster
- Attended by all, but Stakeholders don't speak
- · Same time every day
- Answer: 1) What did you do yesterday? 2) What will you do today? 3) What's in yourway?
- Team updates Sprint Backlog;
 ScrumMaster updates Blocks List

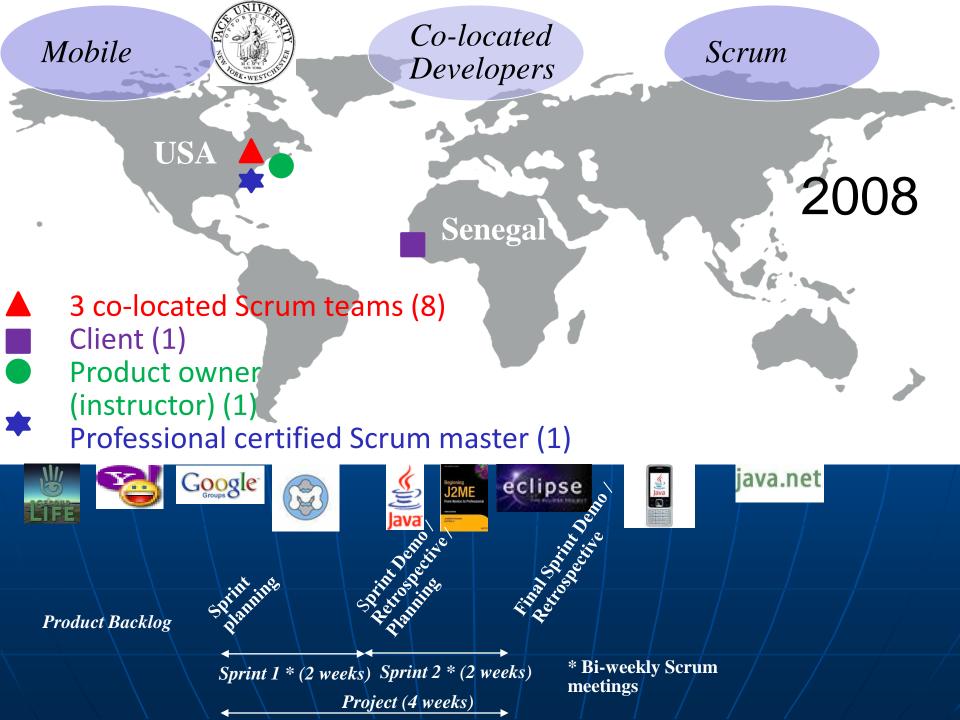
Sprint Review Meeting

- · Hosted by ScrumMaster
- Attended by all
- · Informal, 4-hour, informational
- Team demos increment
- · All discuss
- Hold retrospective
- Announce next Sprint Planning Meeting

Development Process







Software Development Project

- RestoMob Product owner: Dr. Scharff
 - Mobile application to manage the accounting of a restaurant







Software Development Project

- TargetFirstGrade Product owner: Dr. Scharff
 - Mobile application to assess the learning of pupils in first grade (5-6 year old) in topics such as Mathematics, Reading, Writing and Geography
 - Delivery of exercises in these topics in the form of open-ended and multiple choice questions
 - Automated computation of the scores
 - SMS of the scores to the teachers and parents

Distributed developers





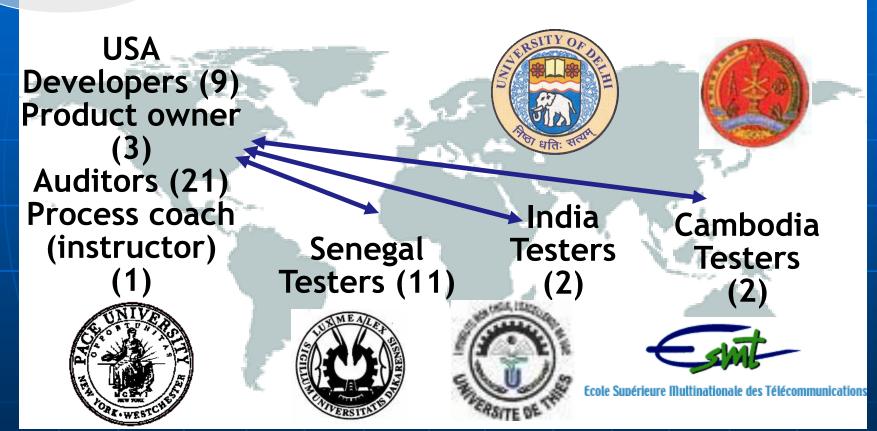
End-to-End **Tooling**

Scrum

Agile Methodologies

Mobile

2010

























Software Development Projects

- Project1: No Ink for Blackberry phones
 - Taking, annotating and organizing notes



- Project 2: Back Pocket for basic phones
 - Budgeting for students



Social flash cards to revise class topics



End-to-end tooling infrastructure



2008-2010

	2008	2009	2010
Focus	First experience with Scrum and mobile, mashup of technologies	Distributed developers, Scrum and agile methodologies, end-to- end tooling infrastructure, mobile	End-to-end tooling infrastructure, Scrum and agile methodologies, quality assurance, testing, mobile
Number of institutions / countries	1 / 2	3 / 3	5 / 4
Number of instructors / students	1 / 8	2 / 5	1 / 38
Number of developed software systems	3 versions of the same software	1 single software	3 software
Customer	Cambodia (ITC)	US (instructor)	US (students)
Scrum master	Professional Scrum master	Rotating Scrum master (student) + Professional Scrum coach	Students Scrum masters + Scrum coach (instructor)
Product owner	Instructor	Instructor	Student
Scrum team	Co-located US	Distributed across 3 countries	Co-located US
Tools to support Scrum	Mashup of technologies	RTC	RTC, Rally, Redmine

Findings

Decompose user stories into tasks

Estimating

Ownership

Be realistic

Scrum and Mobile Application Development

Development time

User stories as requirements

Developing while learning

Professional Scrum Master

Technical Product Owner

Commitment

Quotes

- "Scrum permitted us to have a working application that was developed faster than if we would have used the waterfall development process"
- "Scrum made me more productive, permitted more interaction with classmates, and facilitated constant awareness of what was achieved and how much work is left"
- "During the Scrum meeting our focus was strictly on the project and this helped get things done"
- "Scrum forced us to stay on track; it made us focus on the features we were committed to implementing"

Introducing Scrum in Students' Projects

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Planning	 Define a Scrum scenario – Sprint roles, artifacts and meetings Establish a strong relationship with and involve a professional certified Scrum Master Select a real project Identify the constraints Assess the risks Select tools Determine research objectives Set-up data collection instruments. Prepare tutorials for students 	
Facilitating and Monitoring	 Organize socialization activities involving all team members Facilitate Scrum meetings / Scrum retrospectives and demo reviews Monitor the Scrum artifacts Take notes of what is happening on the project 	
Reflecting	Formally close the project with thanking the different actors involved Summarize what went well on the project and what didn't, and determine how to refine the model	

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